



### **Press Release**

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## **2018 SUSTAINABLE DESTINATIONS TOP 100**

# 60 Early-Bird destinations selected in Global Sustainability Competition

The first 60 destinations of the Sustainable Destinations Top 100 are unveiled on World Tourism Day 2018. This list celebrates the efforts of tourism destinations' responsible and sustainable tourism initiatives.

The list is the result of open calls in newswires, social and business media. Nominators had to provide extensive information on their destination and its efforts to make itself and its stakeholders more sustainable for the benefit of visitors, local communities and the world. Nominated destinations had to clarify what they have been doing to comply with the 30 core criteria of the Green Destinations Standard: 100 criteria that are Recognized by the Global Sustainable Tourism Council (GSTC). In the Early-Birds period (until July 2018) more than 120 nominations were received from 40 countries. Nominations were evaluated by the Sustainable Top 100 Team and by members of the Top 100 International Committee, which includes over 60 tourism sustainability experts.

The Top 100 initiative aims to recognise tourism destinations that have worked hard to make a difference and take sustainability seriously. Nevertheless, no destination is fully sustainable. In all selected destinations important issues remain to be solved.

Visitors' carbon emissions are currently not taken into account in this competition due to the lack of adequate data and tools. However, Green Destinations recommends travellers to avoid long-haul travels and to appropriately compensate their carbon emission.

The Award winners are presented to the participants of the Global Green Destinations Day, 27 September 2018 in the City of Nijmegen in The Netherlands. Nijmegen has been elected European Green Capital 2018 by the European Commission.

The 2018 Top 100 selection will be available in: www.SustainableTop100.org.

More info: Team@SustainableTop100.org.

Leiden - Nijmegen (NL), 24 September 2018



# 2018 Sustainable Destinations Top 100

The first 60 destinations, selected in the Early-Bird procedure

#### AUSTRALIA

Douglas Shire (Queensland)

#### CANADA

Vancouver (British Columbia)

Castle Region & Alberta Southwest

Niagara Falls (Ontario)

#### CHILE

Chiloe Island

Huilo Huilo Biological Reserve

#### COLOMBIA

Otun Quimbaya Sanctuary

#### CROATIA

Town of Drniš

#### **CYPRUS**

Pafos Region

#### FINLAND

Pyhä-Luosto

#### **FRANCE**

Bretagne - Brittany

#### GERMANY

Norderney (Lower Saxony)

#### GREECE

Folegandros (Cyclades)

Skyros Island (Evia)

#### **JAPAN**

Kamaishi (Iwate)

#### **JORDAN**

Ajloun Forest Reserve

#### MALTA

Gozo

#### NETHERLANDS

Ameland (Friesland)

Berg en Dal (Gelderland)

Goeree-Overflakkee (Z-Holland)

Hoek van Holland (Zuid-Holland)

Katwijk (Zuid-Holland)

Nijmegen (Gelderland)

Noordwijk (Zuid-Holland)

Schouwen-Duiveland (Zeeland)

Wassenaar (Zuid-Holland)

Westvoorne (Zuid-Holland)

Veere (Zeeland)

#### **NETHERLANDS - CARIBBEAN**

Bonaire

Saba

#### **NORWAY**

Lyngenfjord region (Troms)

#### PHILIPPINES

Lio Tourism Estate (El Nido)

San Carlos City (Negros Occ.)

#### **PORTUGAL**

Águeda (Baixo Vouga, Centro)

Alto Minho CIM

Azores

Cascais (Greater Lisbon region)

Lagos (Algarve)

Peneda-Gerês National Park

#### PORTUGAL (continued)

Oeste CIM, West Portugal

Serras do Socorro e Archeira

Sintra (Greater Lisbon region)

Torres Vedras (Oeste)

#### SLOVENIA

Liubliana

Bled

Komen

Podčetrtek

Rogaška Slatina

Slovenia Green Destinations

#### SOUTH KOREA

Suwon Hwaseong (Suwon City)

#### SPAIN

Baiona (Galicia)

Bergueda County (Catalunya)

Islas Atlánticas de Galicia

Noja (Cantabria)

Torroella de Montgrí-L'Estartit

#### SWEDEN

Åre (Jämtland County)

Malmö (Scania County)

Östergötland region

#### TAIWAN

Northeast and Yilan Coast NSA

#### USA

Jackson Hole-Yellowstone

Vail (Colorado)

This selection is unveiled at Global Green Destinations Day (GGDD), 27 September 2018 in Nijmegen, The Netherlands. The list includes the first 60 destinations that were selected after evaluation of ca. 100 Early-Bird nominations.

Until 15 October 2018 nominations from outside Europe only can be submitted for the final 2018 Sustainable Destinations Top 100, to be unveiled 15 December 2018.

More information: www.sustainabletop100.org.











